

SCREENLINE
the screen makes the difference

NJ | LED DISPLAYS RETAIL STORE FACADE SERIES



THE INVENTOR AND MANUFACTURER OF TRANSPARENT LED DISPLAYS

NEXNOVO[®]
for next innovation

Basic key Technology

Only high quality LED Lamps are used



High Brightness



Consistency



Anti- UV

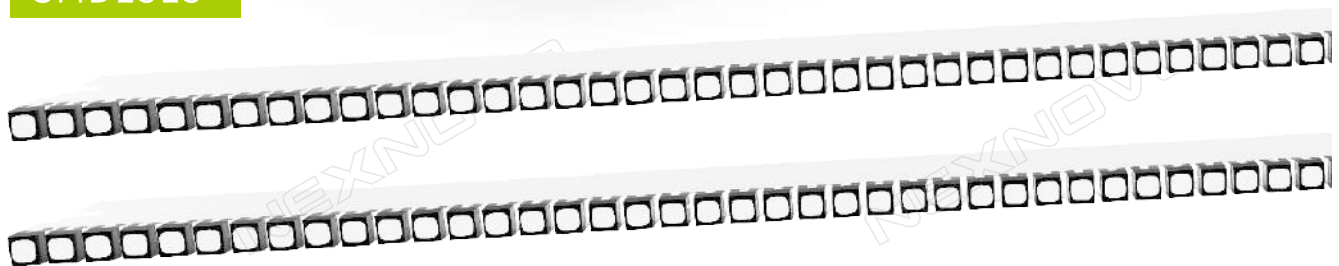


Long life span

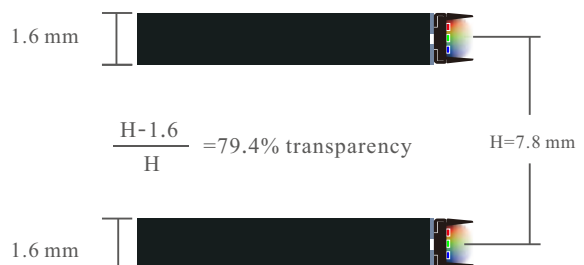
Using a matte encapsulation lens to enhance the color balance and combined with a custom design black housing to increase the contrast ratio, NEXNOVO lamps are shadowing all others!

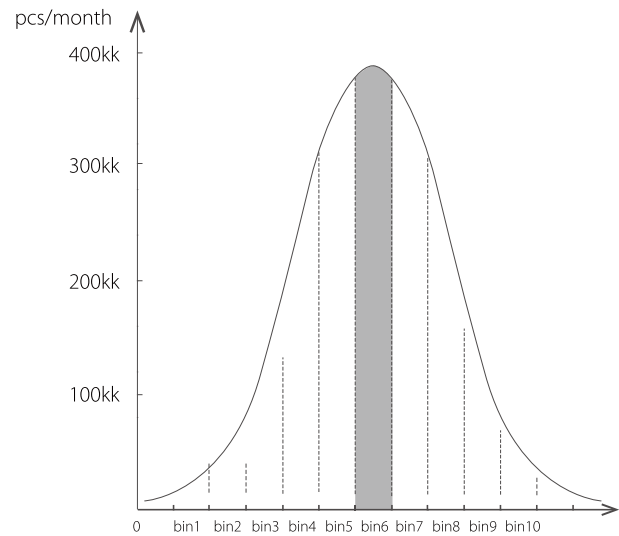
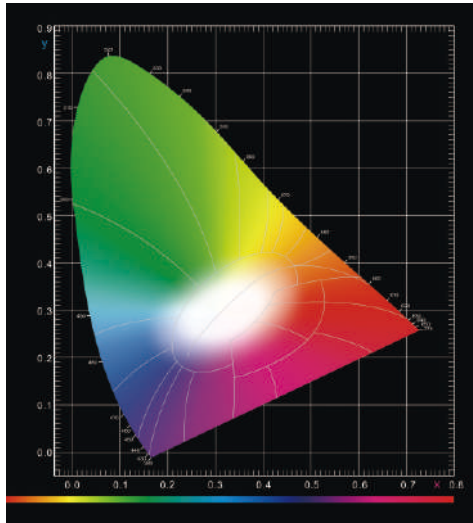


SMD1515



SMD1515, is smaller in size, high brightness, low deterioration rate, gold wire connectivity, high reliability and low failure rate.

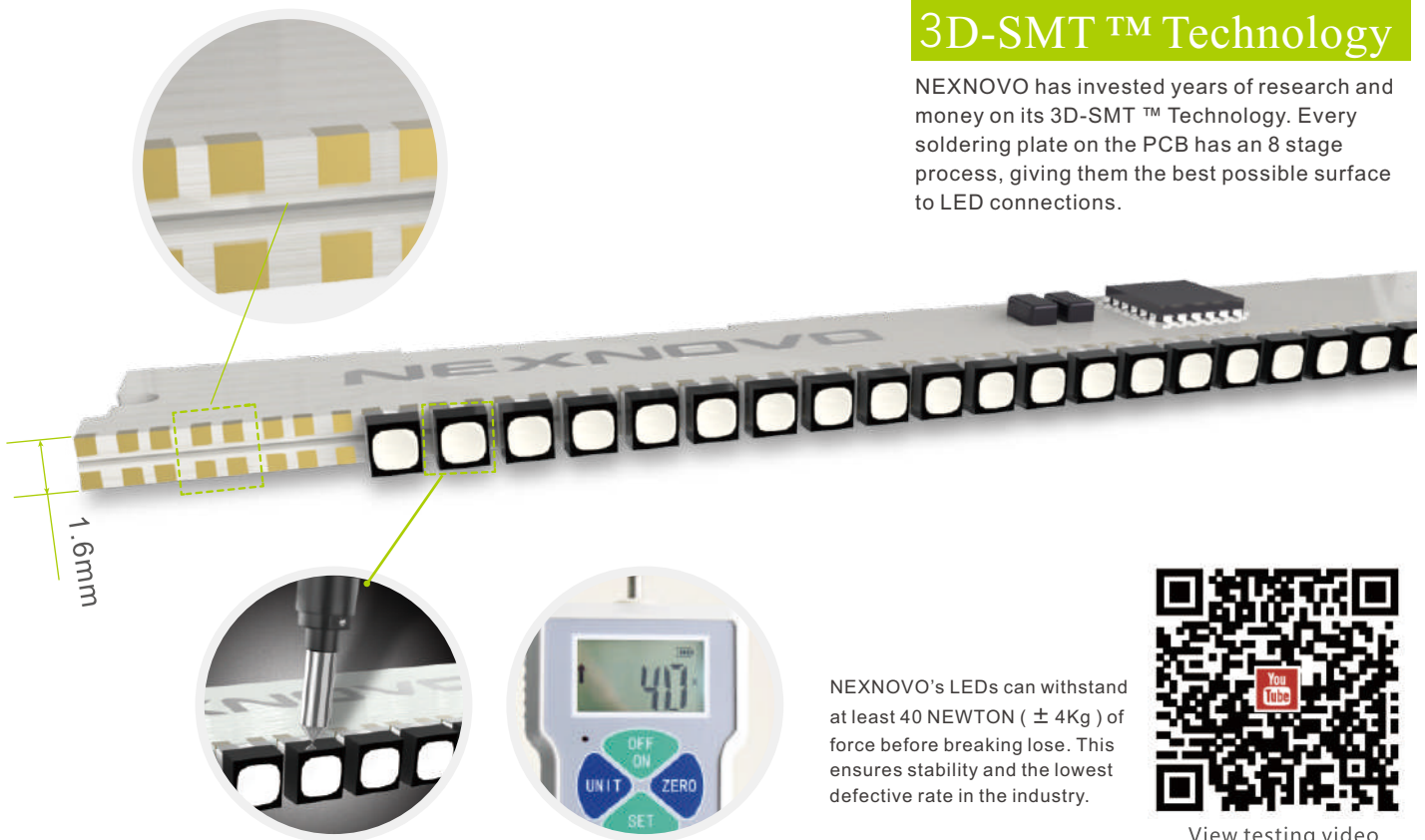




With a monthly output of over 400 million pcs, these lamps are produced in large single bin quantities, this ensures the maximum brightness and color uniformity throughout your displays.

3D-SMT™ Technology

NEXNOVO has invested years of research and money on its 3D-SMT™ Technology. Every soldering plate on the PCB has an 8 stage process, giving them the best possible surface to LED connections.



NEXNOVO's LEDs can withstand at least 40 NEWTON ($\pm 4\text{Kg}$) of force before breaking lose. This ensures stability and the lowest defective rate in the industry.



[View testing video](#)



Light and thin cabinet,exquisite craft

It gives you a different visual experience



Lightweight
and transparent



Frameless design



5000~6000nits



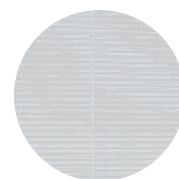
Multiple
of 500 mm



45mm ultra-thin cabinet,
making the display space more resplendent



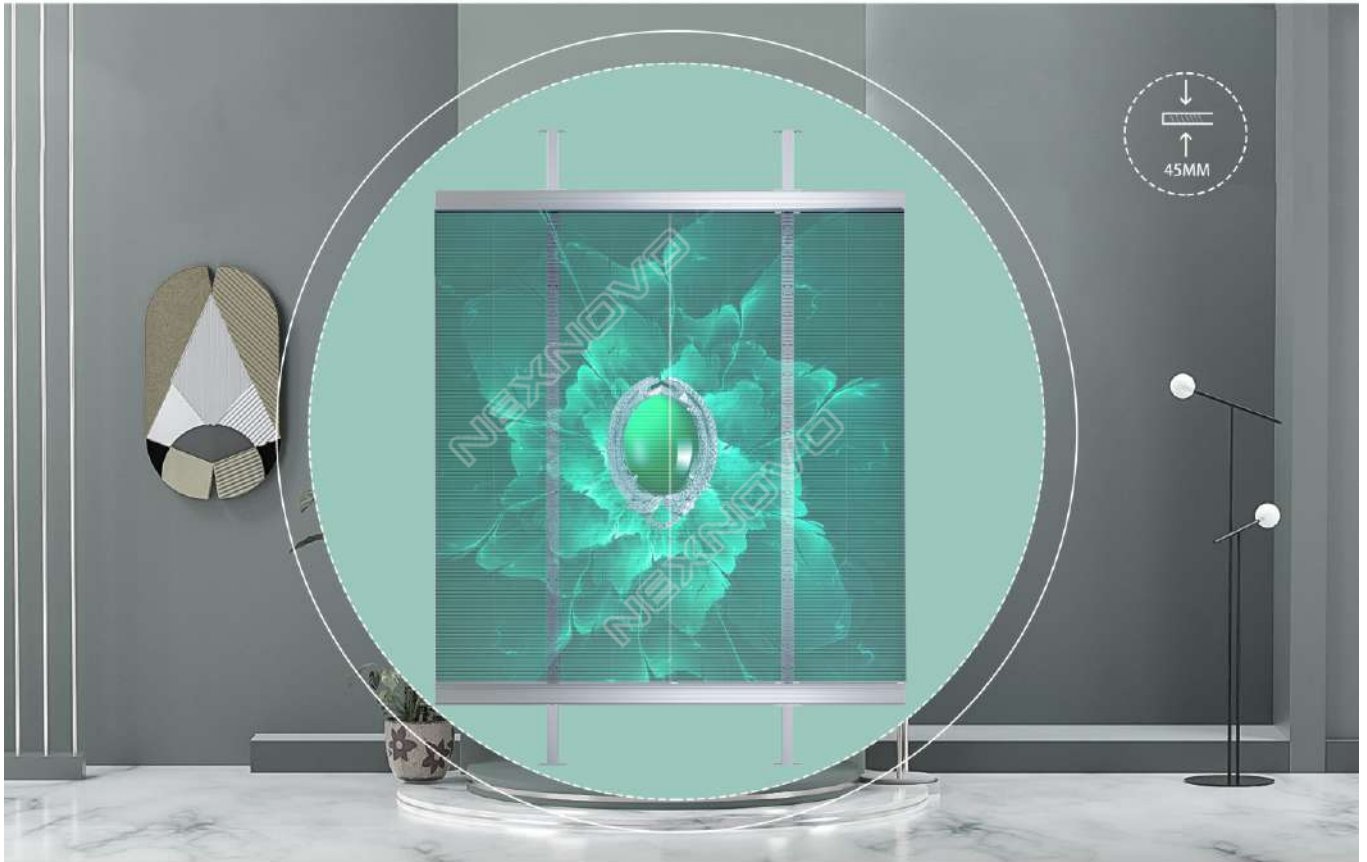
Horizontally frameless design,
keeping high transparency of the display



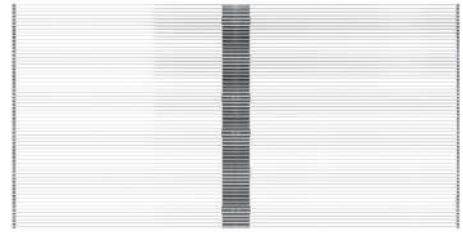
NEXNOVO customized
SMD1515 LED, giving our products
higher transparency and resolution,
and keeping the original high brightness.



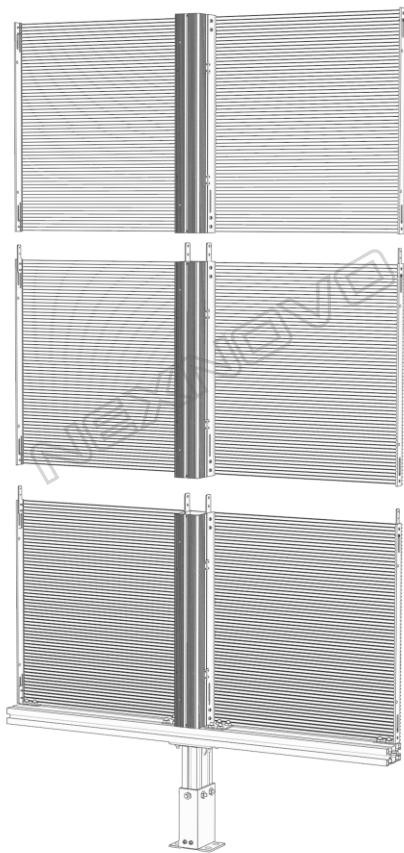
Various display size for
optional,which can be applied to shop
windows of different heights.



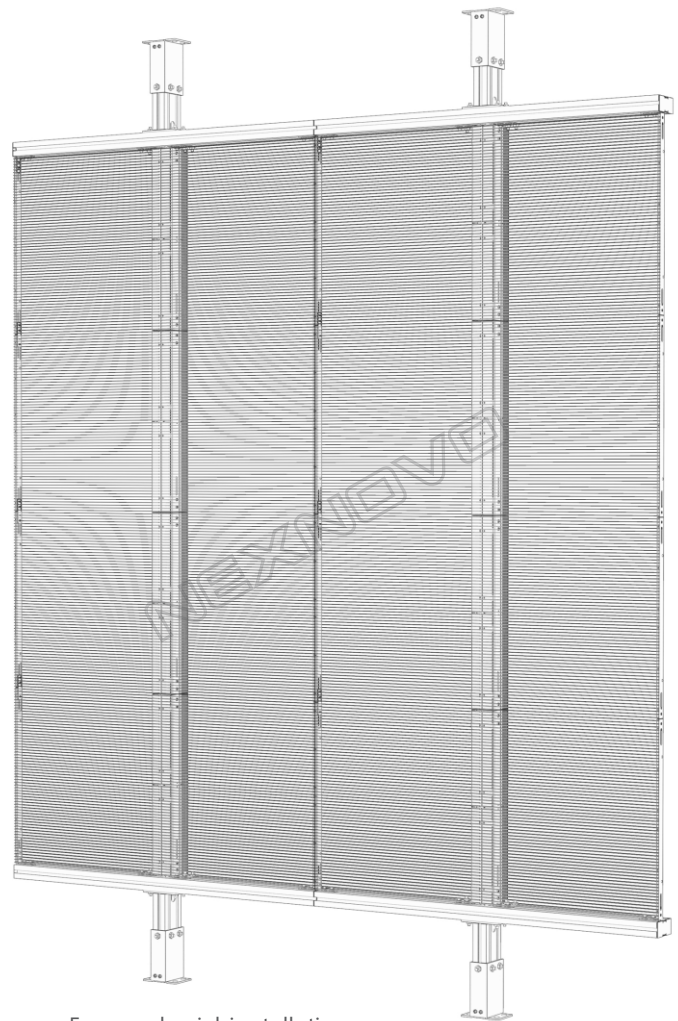
NJ series is specially designed for the demand of window advertising of Retail store, according to the size of the glass, select the right modules with different sizes to be spliced together into a screen, keeping high resolution without affecting its transparency of the glass window.



Single cabinet



Assembling cabinet

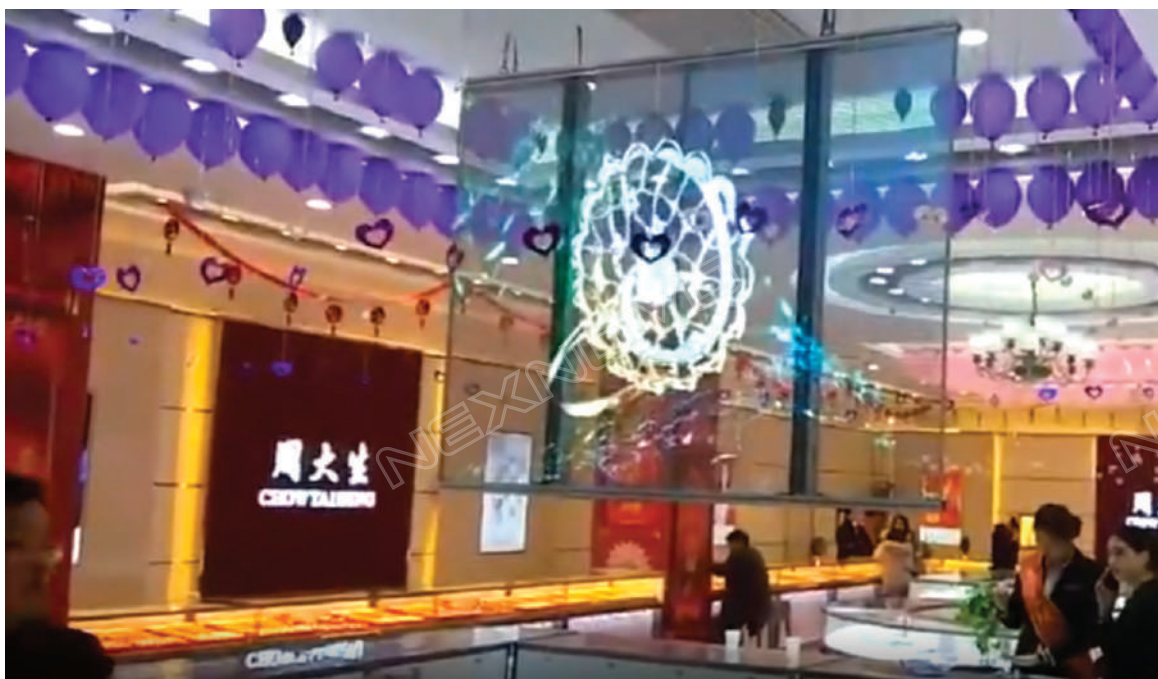


Easy and quick installation

Technical specifications

Model	LED	Resolution (dot/㎡)	Pixel Pitch (WxH)(mm)	Cabinet size (WxH)(mm)	Cabinet Resolution	Brightness (CD/㎡)	Max.Power (W/㎡)	Avg.Power (W/㎡)	Transparency
NJ2.6	SMD1515	67584	2.61x5.68	1000x500	384x88	5000~5500	800	240	71%
NJ2.6	SMD1515	67584	2.61x5.68	813x500	312x88	5000~5500	800	240	71%
NJ2.6	SMD1515	67584	2.61x5.68	1313x500	503x88	5000~5500	800	240	71%
NJ3	SMD1515	32768	3.91x7.82	1000x500	256x64	5000~5500	800	240	80%
NJ3	SMD1515	32768	3.91x7.82	813x500	208x64	5000~5500	800	240	80%
NJ3	SMD1515	32768	3.91x7.82	1313x500	336x64	4000~4500	800	240	80%





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